

Corporate Overview



Secure your IT universe from abuse and external threats such as viruses, spam and malicious code.

Protect your networks, your employees, your business assets and your corporate reputation.

Comply with corporate governance legislation, such as email retention and management needs.



Secure, Protect, Comply

EMAIL AND INTERNET SECURITY IS AN EVERYDAY NECESSITY OF BUSINESS LIFE. THERE'S NO GREAT MYSTERY ABOUT IT: UNLESS YOU HAVE ADEQUATE SECURITY TECHNOLOGY AND POLICIES IN PLACE YOU ARE PUTTING YOUR BUSINESS AT RISK.

The need for email and Internet security is undeniable. Yet companies continue to be fined for failure to produce, on demand, the electronic communications required by compliance legislation. Employees are still suing their employers over exposure to inappropriate email content. Companies continue to receive huge volumes of spam and attacks by email viruses and Directory Harvesting Attacks.

Effective email and Internet security is not just about protecting your assets – it also contributes to your bottom line. It can increase employee productivity by reducing the time spent surfing the Internet on non-work related sites. It can help you to avoid the cost and legal ramifications of non-compliance. It can help protect business continuity by blocking email-borne network viruses.

It is no wonder then that businesses and public sector organizations across the world are taking a closer look at their security policies, procedures and technology. Over 17,000 of these enterprises, including some of the largest in the world, have turned for help to the global leader in email and Internet security – Marshal.

Hacking, phishing and spam have become sophisticated ways of collecting confidential information, of fraudulently obtaining account details and of interrupting the flow of commerce. Marshal's award-winning solutions integrate content filtering, compliance, secure messaging, archiving and image analysis technologies to isolate potential threats at the Internet gateway.

Since its origin in 1997 Marshal has been developing world-class content security solutions that initiated and set a benchmark for the security software and content filtering market. Today these solutions are renowned for their comprehensive functionality, return on investment, ease of use, scalability and performance.

We have been protecting organizations against email and Internet content threats for almost 10 years. The corporate networks of over 7 million email and Internet users globally are currently protected by Marshal solutions.

"We are still virus-free. It's hard to put a value on threat prevention, but the software has done exactly what we wanted. It is great software for content scanning of proxy traffic, one of the hidden threats that can cause damage if undetected. We undertook some very basic benchmarks and identified key features and benefits in the various solutions and are very happy with Marshal."

LUDWIG BROGÅRD, NT MANAGER, ERNST & YOUNG AB



True Internet Security

BY PUTTING PROVEN SOLUTIONS IN PLACE TO PROACTIVELY MANAGE THE THREATS TO YOUR BUSINESS, AND BY ESTABLISHING AND SHARING FORMAL IT USAGE POLICIES WITH STAFF, YOU REDUCE THE VULNERABILITY OF YOUR NETWORK, YOUR INFORMATION – AND YOUR PEOPLE.

Compliance

Virtually every organization is subject to what Marshal CEO Ed Macnair describes as “the single biggest issue for corporate citizens” – compliance. The list of statutory requirements includes corporate governance, freedom of information, legal discovery data retrieval, storage and more.

As high profile corporate malpractice and fraud cases have demonstrated in recent years, it is not just your reputation and business continuity that is at risk. Your company Board is liable – and your senior executives personally responsible – if your organization fails to comply with legislation such as Sarbanes Oxley (SOX), The Federal Information Security Management Act (FISMA), The International Convergence of Capital Measurement and Capital Standards (Basel II), Securities Exchange Commission (SEC), Regulation of Investigatory Powers Act (RIPA), and The Health Insurance Portability & Accountability Act (HIPAA).

Marshal can provide you with compliance solutions to meet these legislative requirements. Automated processes and content security solutions give you the power to implement meaningful Acceptable Use Policies, enabling you to protect your organization from the mismanagement of internal email, loss of confidential information or malicious attacks and phishing.

“J.P. Morgan will pay a total of \$2.1 million to settle three claims that it failed to preserve email during a 2002-03 investigation of alleged conflicts of interest among several Wall Street investment firms. LA Times, February 2006

Corporate governance

Appropriate systems for running your organization with accountability and transparency will ensure you meet both your commercial objectives and legal obligations. Your officers and directors are responsible for protecting the organization against loss of intellectual property and brand equity. And your business has an obligation to protect staff from exposure to pornographic, racist, defamatory, abusive or inappropriate language. The most dangerous threats to your officers and directors are ineffective email and Internet security.

Marshal provides you with the flexibility to adapt appropriate email and Internet security to fit your security policies. Our solutions give you the ability to enforce corporate usage policy through customized content filtering of incoming, outgoing and internally circulated email, and Internet use.

“Chevron paid four female employees \$2.2 million in 1996 to settle a lawsuit resulting from a spam email message entitled “25 Reasons Why Beer is Better Than Women.” Gartner Group

“If you’re not filtering content with an anti-spam tool, you almost certainly have an increased risk of employees accepting a virus, breaking privacy laws or infringing upon your customers’ right to privacy.”

ED MACNAIR, CEO, MARSHAL

Managing your own house

Business efficiency, competitiveness and even continuity can be affected by both internal and external threats to your network.

Email and web access are vital in today’s business environment, but you need to maximize network bandwidth and maintain productivity by ensuring that staff are working not surfing.

Internet abuse costs money and companies are increasingly recognizing this fact. The US-based Saratoga Institute estimates that more than 30% of firms have dismissed staff due to inappropriate Internet use.

Marshal provides protection from the inside out. Our solutions prevent the leakage of confidential data, while comprehensive reporting of Internet use and attempted abuse provides the knowledge necessary to ensure business policy compliance and best use of email and the Internet.

“6% of workers admit emailing confidential company information when they shouldn’t. The Radicati Group, 2006

“The installation process was extremely painless. We simply swapped our old anti-virus gateway for MailMarshal and haven’t looked back since.”

STEVE RANDALL, SENIOR SYSTEMS ANALYST, BOOK CLUB ASSOCIATES

“We are an Internet-intensive organization so our bandwidth requirements are continually growing. WebMarshal has allowed me to stop employees visiting online radio stations and other streaming media sites that compete with work related Internet content.”

DAVID BULEY, FINANCE AND IT MANAGER. ASSOCIATION OF INDEPENDENT SCHOOLS OF NEW SOUTH WALES

Policing your networks

Viruses, spam, virus hoaxes, chain letters and other forms of unsolicited email can seriously erode the effectiveness of your business network. With worldwide spam traffic set to increase from 116 billion messages in 2006 to 228 billion messages in 2009 (Radicati Group, 2006), no business can afford to ignore the threat.

Marshal’s pioneering content security development experts stay ahead of emerging Internet threats. We work to protect you and your organization by keeping you up-to-date with both current and future exploits – future-proofing your Internet security. Our solutions give you the ability to check all information against your defined criteria before it enters or leaves your company network.

“80% of incoming email can be categorized as spam in larger firms. Gartner Hype Cycle for Cyberthreats, Sept 2005

Innovating for Continuous Protection

SMARTER. QUICKER. MORE DEVIOUS. THREATS TO IT SECURITY ARE CONTINUOUS. THAT'S WHY SECURITY IS SUCH A DYNAMIC AND INTENSIVE PROCESS, DEPENDING UPON DILIGENCE AND CONTINUOUS IMPROVEMENT.

Marshal's core business is about providing our customers with Internet security solutions that work. Our customers feel that they can rely on "set and forget" security because we are continuously evolving our solutions to keep them ahead of the game.

Whether we are protecting large-scale enterprises or small to medium-sized firms, our focus is ensuring your business continuity day in, day out. We achieve this because we understand both the unpredictability and the organic nature of Internet-borne threats. We have been doing this for our customers for almost a decade. This experience has ensured that we have developed best-in-class solutions that provide total Internet security.

Marshal solutions empower you to set your own parameters for managing the sending, receiving and downloading of electronic content.

We don't just provide a single solution for one threat but a comprehensive and integrated solution to address the full spectrum of email Internet content security:

- industry leading anti-spam solutions (including end user management of spam)
- integrated anti-virus and anti-spyware for email and Web browsing
- protection against email gateway attacks (DOS and DHA)
- categorization of Internet content and restricting access to prohibited websites
- in-depth email scanning including text, attachments and message structure
- complete security and acceptable Internet use policy enforcement by individual user, groups or all users
- email encryption
- complete reporting on all aspects of Internet security including email, Internet and firewall activity

Non-stop uninterrupted security

Marshal takes a proactive approach to identifying email and web vulnerabilities. Our philosophy is to make you "already ready" for the next Internet threat or security exploit. We provide you with protection by acting as a gateway between your organization and the Internet.

Our integrated security solutions have a range of powerful attributes that deliver both functional and commercial value. You can achieve an extremely low total cost of ownership and rapid return on investment with simple administration and management paired with perpetual licensing. Our solutions offer flexibility, allowing you to evolve and grow.

Detailed management reporting enables you to monitor network usage and abuse while intuitive and easy-to-use products that are flexible, fast and simple to configure will allow you to redeploy your IT resources to focus on other business-critical issues. Dynamic and highly configurable policies for global, group or individual use combined with centralized management give you a consistent level of email and Internet security wherever you operate.

With a unique scalability and performance capability that exceeds anything else in its class, Marshal solutions provide you with the business continuity and network integrity your organization demands.

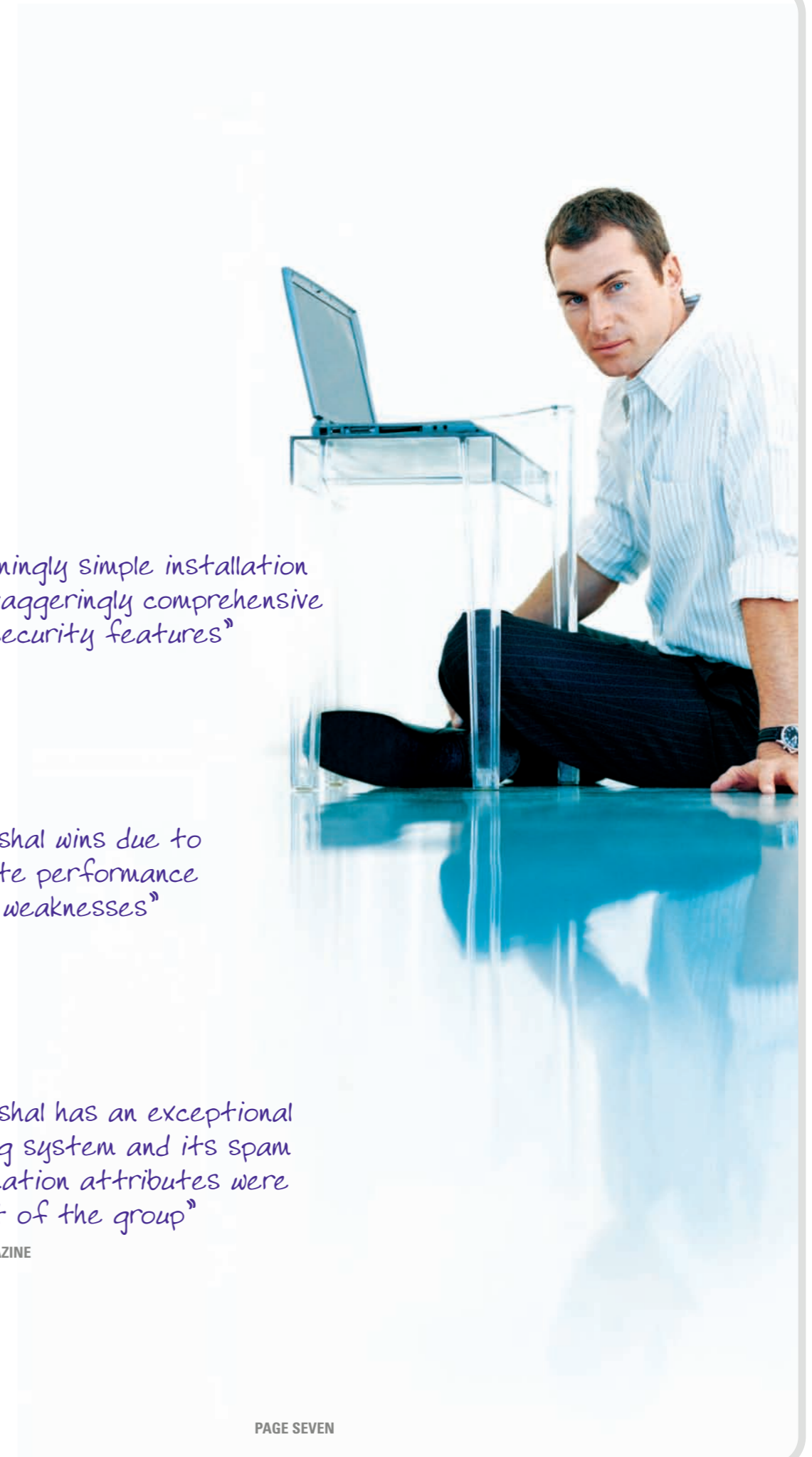
Secure. Comply. Protect. This is our business.

All Marshal customers are supported by a comprehensive network of authorized partners from both a sales and support perspective. Marshal's partners are carefully selected against strict criteria to ensure that customers get only the best experience when buying Marshal solutions. Marshal partners are selected based on their skills and knowledge of Marshal solutions and their commitment to providing services that are second to none.

Find out how easy it is to protect your organization with Marshal. Visit www.marshall.com

FACT-BOX

- Email scanning is more than twice as fast as our nearest competitors
- Over 7 million users globally
- 17,000 corporate customers worldwide
- The largest Marshal customer has over 170,000 users



"Frighteningly simple installation and a staggeringly comprehensive set of security features"

SC MAGAZINE

"MailMarshal wins due to first-rate performance and few weaknesses"

IDG

"MailMarshal has an exceptional reporting system and its spam identification attributes were the best of the group"

REDMOND MAGAZINE

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